

Delvinia Interactive Inc. is seeking a freelance **COPYWRITER** to take on a role in our interactive marketing team. Work would be awarded on a project-by-project basis and begin immediately with the future possibility of full-time employment.

== **Company**

Delvinia is a leading digital agency, developing, planning and executing high-impact interactive marketing and research solutions. We are dedicated to helping our clients acquire, retain and better understand their customers through the use of digital channels.

== **Location**

Delvinia is located in downtown Toronto.

== **Job Description**

The Advertising Copywriter will be responsible for the following:

- Meeting with account team to discuss client requirements and project details
- Working closely with Art Director to generate workable concepts and ideas
- Writing clear, persuasive and original copy for online acquisition campaigns
- Submitting ideas and discussing progress with the creative director
- Amending and revising campaigns according to feedback from creative director or clients
- Multi-tasking and working under pressure and to tight deadlines
- Carefully proofreading copy to check spelling and grammar
- Keeping up to date with popular culture and trends
- Working to creatively solve the problems and meet the challenges presented by the business needs of client projects

== **Skill Requirements**

The candidate should demonstrate the following:

Must Haves

- 4-6 years agency copywriting experience (Digital Agency preferred)
- Must be strategic, bright, creative, clever and conceptual
- Ability to articulate and present ideas
- Direct response marketing experience an asset
- Ability to manage personal workload and priorities to meet Delvinia's project needs
- Ability to work with Art Directors and a flash/motion designer throughout campaign development
- Ability to meet demanding project schedules with hard deadlines
- University or college education in a related field (or equivalent experience)
- A positive, professional attitude in a team setting

- Excellent verbal and written communication skills
- Strong attention to detail

Definite Assets and Differentiators

- Experience working on award-winning interactive marketing campaigns
- Online advertising experience
- Experience working with Financial Services industry

== How to Apply

Please e-mail your resume to: job0705@delvinia.com

Please be prepared to show a recent portfolio to support experience. References may be required. Only those candidates who qualify for an interview will be contacted.